

Mapping of Very Large Online Platforms (VLOPs) and Very Large Online Search Engines (VLOSEs) in the EU

**Art. 33 of the Digital Services Act: number of average monthly active recipients of the service in the Union equal to or higher than 45 million*

	Name of online platform	Number of users* according to companies statements	Number of users* according to Access Now's research	VLOP / VLOSE according to Commission	VLOP / VLOSE according to Access Now
Self declared VLOPs and VLOSEs					
Social media					
1	Facebook	255M "We define a monthly active user as a registered and logged-in Facebook user who visited Facebook through our website or a mobile device in the last 30 days as of the date of measurement"	400M+ (Europe - Q4/2022)	Yes	Yes
2	Instagram	250M "we define a monthly active user as a registered and logged-in Instagram account who visited Instagram through our website or a mobile device in the last 30 days as of the date of measurement"	338M (active users in Europe 2023)	Yes	Yes
3	LinkedIn	122M+ 41,861,416 logged-in users and 122,054,946 site visits from EU-based users to such services occurred in a logged-out state	236M+ (members in Europe)	Yes	Yes
4	Pinterest	Over 45M "We define a monthly active user as	117M (Monthly active users, Europe, Q22)	Yes	Yes

		an authenticated Pinterest user who visits our website, opens our mobile application or interacts with Pinterest through one of our browser or site extensions, such as the Save button, at least once during this period”			
5	Snapchat	96M+ “users in the EU have opened the Snapchat app at least once during a given month”	92M (daily active users in Europe - Q4’22)	Yes	Yes
6	TikTok	125M “We have produced this calculation for the purposes of complying with our DSA requirements and it should not be relied on for other purposes. Where we have shared users metrics in other contexts, the methodology and scope may have differed”	227M+ (users in Europe - June 2022)	Yes	Yes
7	Twitter	100M+ 59.8M logged In Twitter Users, 41.1M logged Out Guests	102M+ (active users in Europe January 2023)	Yes	Yes
8	Youtube	401M+ “Average monthly counts based on distinct signed-in accounts of recipients” 500M Average monthly counts based on distinguishable sessions of signed-out recipients	452M+ (Europe January 2023)	Yes	Yes
App stores					
9	IOS App Store	Over 45M	<i>Not found</i>	Yes	Yes
10	Google Play	274M+ “Average monthly counts based on distinct signed-in accounts of recipients”	17.6B (installs in Europe, 2019)	Yes	Yes

		39M average monthly counts based on distinguishable sessions of signed-out recipients			
Marketplaces					
11	Amazon	More than 45M	1B (monthly visits, Europe, July 2022)	Yes	Yes
12	Booking	Above 45M “methodologies used to estimate average monthly recipients as defined in the DSA require significant judgment and design inputs, are subject to data and other limitations, and inherently are subject to statistical variances and uncertainties. This estimate may be revised upwards or downwards ...”	100M (global users on its mobile app in 2022, accounting for 40% of its total bookings)	Yes	Yes
13	Google shopping	74M+ “Average monthly counts based on distinct signed-in accounts of recipients” 37M average monthly counts based on distinguishable sessions of signed-out recipients	<i>Not found</i>	Yes	Yes
14	AliExpress	Above 45M “User numbers may be calculated according to a different methodology in other contexts or for other purposes... If considering only logged-in users, the number of monthly active recipients would be below 45 million”	409M+ (global, January 2023)	Yes	Yes
General search engines					
15	Microsoft Bing	107M	699M (unique PC users, global, 2021) 100M (daily active users globally, 2022)	Yes	Yes
16	Google search	332M	1B (daily active users	Yes	Yes

		<p>“average monthly counts based on distinct signed-in accounts of recipients”</p> <p>> 500M Average monthly counts based on distinguishable sessions of signed-out recipients</p>	globally, 2022)		
Others					
17	Google maps	<p>278M+</p> <p>“Average monthly counts based on distinct signed-in accounts of recipients”</p> <p>211M Average monthly counts based on distinguishable sessions of signed-out recipients</p>	1B (monthly active users, global)	Yes	Yes
18	Wikipedia	<p>151M+</p> <p>“reasonable estimate of monthly "active", "unique" human users”</p>	<p>43M (users globally, October 2021)</p> <p>67M+ access from devices per day.</p>	Yes	Yes
Probably over threshold					
19	Discord	Well below 45M	560M Global (France + Germany = 33M)	No	Probably yes
20	Pornhub	33M+	2.5B (visits, global, March 2023)	No	Probably yes
21	Spotify	Fewer than 45M	80M (annual subscribers in Europe in 2022)	No	Probably yes
22	Telegram	38M+	135M (average - from my own calculation, Europe, 2021)	No	Probably yes
23	Whatsapp	<i>Not found</i>	2.44B (worldwide, 2022)		Probably yes
24	Uber	<i>Not found</i>	131M (global - cannot find for Europe)		Probably yes

25	Vinted	37M+	45M (2021)	No	Probably yes
26	Ebay	Well below 45M	187M (users, globally, 2023)	No	Probably yes
27	Reddit	10M+	861M (monthly active users, global, 2021)	No	Probably yes
Probably under threshold and under threshold					
28	Yahoo search	<i>Not found</i>	700M (monthly active users globally, 2022)		Maybe
29	Viber	Under 45M	250M (monthly active users, globally, 2022)	No	Maybe
30	Airbnb	30M+	200M (active users globally, 2020)	No	Maybe
31	Tripadvisor	Below 45M	463M (unique visitors, 2021)	No	Maybe
32	Waze	40M+	151M (monthly active users, global, 2022)	No	Maybe
33	Blablacar	<i>Not found</i>	100M+ (global)		Maybe
34	Vimeo	<i>Not found</i>	260M+ (active users, global, 2023)		Maybe
35	Onlyfans	Below 45M	170M (registered users, 2023)	No	Maybe
36	Microsoft PC app store	33M+	900M (unique users worldwide, 2022)	No	Maybe
	Mastodon	<i>Not found</i>	10M (global)		No
	Dailymotion	Less than 45M	<i>Could not find</i>	No	
	Slack	<i>Not found</i>	32M (global)		No
	Twitch	<i>Not found</i>	140M (global, 2022)		Probably no

BeReal	18M	47.8M (monthly active users, global, February 2023)	No	No
Youporn	7M+	<i>Not found</i>	No	
Skyscanner	33M+	94M+ (unique users a month, globally, 2022)	No	Probably no
Allegro	23M+	21.6M (users per month, 2021)	No	No
Gutefrage	30M+	100M (visits per month)	No	Probably no
GrubHub	<i>Not found</i>	30M (active monthly customers, global, 2023)		No
Cdiscount	19M+	10M (active users, 2021)	No	No
Tasrabbat	Well below 45M	140K (users, 2022)	No	No
Deezer	Below 45M	12M (active users, 2023)	No	No
Heureka	<i>Not found</i>	23M (monthly users, Europe, 2022?)		No
GitHub	11M	100M (users, global, 2023)	No	Probably no
Apple Music	<i>Not found</i>	88M (users, global, 2022)		No
DuckDuckGo	11M	80M (global, november 2022) 92M (visits per day, global, June 2022)	No	No
Roblox	25+	16.6M (daily active users, Europe, 2022)	No	No

GoFundMe	Less than 45M	70M (donors, global, 2020)	No	No
Tinder	Well below 45M	75M (monthly active users, global, 2021)	No	No
StackOverflow	109K+	23M (registered users, global, 2022)	No	No
Lego ideas	812K+	<i>Not found</i>	No	No
Huawei community	819K	<i>Not found</i>	No	No
Adobe services	13M+ (altogether)	<i>Not found</i>	No	Probably no
Apps/Microsoft.Com Website Store	4M	<i>Not found</i>	No	
Xboxcom Website Store	6M	<i>Not found</i>	No	
Microsoft - PC Games Store	3M	<i>Not found</i>	No	
Microsoft - Console Store	4M	<i>Not found</i>	No	
Google Flights	9M	<i>Not found</i>	No	
Google things to do	3M+	<i>Not found</i>	No	
Google Web Store	23M+	<i>Not found</i>	No	
Google Vacations Rentals	1M+	<i>Not found</i>	No	