



August 5, 2022

Ms. Isedua Oribhabor  
Business & Human Rights Lead  
Access Now

Dear Ms. Oribhabor:

We appreciate Access Now's July 26, 2022 letter to Yahoo offering reflections on this year's Ranking Digital Rights (RDR) Big Tech Scorecard. As a company that has consistently secured top standing in this ranking, we value the insight of the RDR team and of other interested stakeholders on the issues covered by the Index.

Yahoo is a media and technology company focused on creating high quality news and other original content to transform how people connect and stay informed. We are committed to putting our consumers first and we work to deliver on that commitment every day. We share our commitment to operating with respect for human rights publicly [on our website](#).

The Index emphasizes the importance of strong human rights governance and engagement. Our Business & Human Rights Program leads our work in this area to integrate attention to universal rights, including internationally recognized principles of privacy and freedom of expression, in the decision-making processes that support our business operations.

We recognize that transparency is fundamental to putting consumers first, and we share information about how we put our human rights commitments into action. [Our site explains](#) when Yahoo may conduct Human Rights Due Diligence. Additionally, we follow our [Global Principles for Responding to Government Requests](#), and publish a [transparency report](#) twice a year with information on requests we receive from governments for user data and content removal.

Yahoo is proud of our performance and each year we actively study, analyze, and consider the results and findings of RDR's Index and consider the input we receive from experts in the human rights community as well. We look forward to continued dialogue and partnership with interested stakeholders, including Access Now.

Sincerely,

A handwritten signature in black ink, appearing to read "Logan Smith", is written over a light blue horizontal line.

Logan Smith  
Head, Yahoo Business and Human Rights Program