



## **Amazon's Response to Access Now's July 26, 2022 Letter**

Amazon strives to embed respect for human rights throughout our business activities and relationships. As such, Amazon is committed to implementing human rights due diligence in our operations. Guided by the UN Guiding Principles on Business and Human Rights, our human rights due diligence approach includes collaborating closely with stakeholders, using a range of due diligence tools, and incorporating feedback from a diverse group of external human rights experts. Amazon continuously evaluates our operations and supply chains to identify, assess, and address salient human rights risks. In 2020, we conducted Amazon's first Human Rights Impact Assessment (HRIA) on the raw and recovered materials supply chain for Amazon-branded digital devices. Our [2021 Sustainability Report](#) provides an update on this assessment, as we began implementing recommendations from the HRIA.

In addition, Amazon takes data privacy seriously; we use customer data responsibly to improve customer experiences with Amazon. We strive to be clear about how Amazon is collecting, using, or sharing customers' personal data. Our [Privacy Notice](#) lays this out more thoroughly. For customers of Alexa-enabled devices, the [Alexa Privacy Hub](#) is a globally available resource that provides information about how Alexa and Echo devices work. It gives customers an easy way to access their most important Alexa privacy settings in one location.