



August 22, 2022

Ms Isedua Oribhabor
Business & Human Rights Lead
Access Now

Dear Isedua,

Thank you for reaching out to discuss Meta's human rights work and the most recent [RDR](#) rankings. We're proud of Meta's work on transparency and governance, and encouraged it's reflected in Meta's tie for the top spot in the governance metric.

I very much appreciate your offer to discuss the new ranking results - it's important that there be ambitious goals for companies to move towards, but also that at least some of these be attainable. Points worth touching on may include:

- The scorecard does not take into account criteria related to communicating insights and actions from human rights due diligence to rights holders, which remain at the heart of the "know and show" commitment in the UNGPs. Our first [annual human rights report](#) and newly-launched [human rights website](#) aim to make the Company's insights and actions on human rights widely accessible.
- Meta's [Corporate Human Rights Policy](#) clearly specifies how human rights principles guide Meta's artificial intelligence (AI) research and development, and specifically calls attention to the importance of the OECD Principles on AI, which stress the importance of human rights (not just ethics) in AI development. It is, therefore, puzzling to understand how the index authors could indicate we do not commit to human rights standards in AI development. [Our collaborations](#) on AI with global independent institutes and academic projects, and work with a multi-disciplinary team of ethicists, social and political scientists, policy and rights experts, researchers and engineers, show those commitments in action.
- We'd love to learn more about the thinking that has led the index to require private messaging services, including encrypted platforms, to conform to the same transparency criteria as social media platforms (like Facebook and Instagram).
- We continuously evaluate how to balance transparency, privacy, and legal considerations involving data disclosures in our Transparency Center. Meta has already started [work towards](#) increasing transparency around government requests and aims to complete the work to more accurately [measure](#) this expanded data set by the end of 2023.

We're already planning to follow-up on a variety of RDR index criteria, and we are happy to be in touch directly to discuss these and other topics with you.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Miranda Sissons". The signature is fluid and cursive, with the first name "Miranda" written in a larger, more prominent script than the last name "Sissons".

Miranda Sissons

Director, Human Rights Policy